

“BROWN BAGGING” FOR VNA MEALS ON WHEELS SET FOR MARCH 1

The tenth annual March for Meals campaign by the Visiting Nurse Association is asking individuals to take their lunch to work on March 1 and donate what they would usually spend eating out to VNA Meals on Wheels instead. The effort is one of the many events scheduled across the U.S. in March to focus attention on the importance of Meals on Wheels programs for the well-being of our poor, homebound elderly.

“The amount of money that a person typically spends on lunch outside the workplace could cover the cost of Meals on Wheels for two or three seniors,” notes Robert Carpenter, VNA president and chief executive officer. “By donating that sum instead to VNA Meals on Wheels and taking a ‘brown bag’ to work on March 1, we can help ensure that home-delivered meals will continue to reach the frail elderly and disabled in Dallas County.”

This year’s March for Meals campaign is especially important because of the growing requests for VNA Meals on Wheels service and the increasing financial support required to meet these needs.

March for Meals also seeks to encourage volunteer support from individuals, community service organizations, churches, and businesses to deliver VNA Meals on Wheels.

March was chosen for the campaign by the Meals on Wheels Association of America because it was during this month in 1972 that the Older Americans Act of 1965 was amended to create the first national nutrition program for elderly America.

For additional information about “Brown Bagging for VNA Meals on Wheels” on March 1, call the Visiting Nurse Association at (214) 689-2609.



“Brown bag it” to work on March 1 and help ensure that no senior goes hungry.