

U.S. CENSUS COUNTS ON VNA MEALS ON WHEELS

The Visiting Nurse Association's Meals on Wheels program is joining with the U.S. Census Bureau to encourage the elderly to complete the census survey in 2010.

Marc Morial, chair of the National Census Advisory Committee, spoke at a September 18 press conference in Dallas on the importance the U.S. Census survey. He stated that the census is used to determine federal funding of nutrition programs. Census data are used, too, for the "Texans Feeding Texans" state nutrition program.

Joining Mr. Morial was Pauline Medrano, City of Dallas Deputy Mayor Pro Tem and vice chair of the National Census Advisory Committee. She noted local outreach efforts, including a partnership with the Visiting Nurse Association, to raise awareness among seniors of the 2010 Census.

To help ensure an accurate census count of the elderly, the Visiting Nurse Association will be including a flier with its Meals on Wheels deliveries in spring 2010 with the message "Be counted – complete the U.S. Census survey. Let them know that senior meals are important to you. Information from the census helps fund senior meals in our community." The fliers will also be delivered to the 21 Dallas County Senior Centers where the Visiting Nurse Association provides congregate noon meals.



(Left to right) Marc Morial, chair of the National Census Advisory Committee; Pauline Medrano, vice chair of the committee and Dallas Deputy Mayor Pro Tem; and Katherine Krause, Managing Director of Community Nutrition Programs with the Visiting Nurse Association, at a September 18 press conference.