

For Immediate Release
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SOUTHWEST AIRLINES “BLITZES” SENIOR HUNGER

Southwest Airlines’ “Meals on Wheels Blitz” got a warm kickoff June 8, 2010 as more than 400 employees set out to deliver meals to the homebound elderly in Dallas County for the Visiting Nurse Association. The annual event aims to draw attention to the need for volunteers to deliver Meals on Wheels.

Nearly half of the 372 daily Meals on Wheels delivery routes in Dallas County are currently being driven by paid drivers because of a shortage of volunteers. By volunteering to deliver nearly 135 Meals on Wheels routes, Southwest Airlines employees saved the Visiting Nurse Association enough money that day to be able to provide meals to an additional 420 homebound elderly individuals.

“A volunteer driver delivering just one Meals on Wheels route on a single day provides a tremendous savings for the Visiting Nurse Association. Money that would have gone to a paid driver can instead be spent furnishing someone with a home-delivered meal for an entire week,” stated Robert Carpenter, the organization’s president and chief executive officer.

Information about delivering Meals on Wheels for the Visiting Nurse Association can be obtained by calling 214-689-2210 or going online at www.vnatexas.org.



(Left to right) Katherine Krause, managing director of the Visiting Nurse Association’s community nutrition services; Sharon Rankin, Meals on Wheels volunteer coordinator for Southwest Airlines; and Robert Carpenter, president and CEO of the Visiting Nurse Association.

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