

## ***Privacy, Terms of Use, Linking, and E-mail Policy***

### **Your Privacy**

The Visiting Nurse Association of Texas (VNA or vnatexas.org) cares about your privacy—as a patient, donor or other user of this website. As a part of the operation of this site, we gather certain types of information, but we employ procedures that are designed to safeguard the security and integrity of your personal information. This policy describes the kinds of information we collect and our efforts to secure it. The Visiting Nurse Association may make changes to this policy from time to time. If you have questions or concerns that are not addressed here, please contact us at:

Office of the Legal Counsel  
The Visiting Nurse Association of Texas  
1440 West Mockingbird Lane  
Dallas, Texas 75247-4975  
Call or e-mail Tom Ricciardelli, Legal Counsel  
at: 214-689-3460 orricciart@vnatexas.org

### **Information Collection and Use**

Vnatexas.org collects two types of information from users:

**Impersonal** data such as conventional log files from the server that has allowed you to access this site are gathered so we can monitor, assess and maintain the site more effectively. This information does not identify the individual user, rather it allows us to know, for example, how many people have accessed our website or pages on the site. As a result, we are able to correct problems and improve or update website content to better meet your needs.

**Personal** information such as your name, address, e-mail address or other similar information is gathered only when you provide them to us. By doing this, you consent to the collection, use and storage of this information by VNA of Texas. Your personal information is stored in our secured electronic database.

When making a donation, VNA provides you the opportunity to “unsubscribe” or opt-out of receiving mailed or e-mailed communications. Our on-line donation page is a service provided by Blackbaud, Inc., which is linked to our website and uses SSL encryption, an industry standard secure technology. VNA of Texas will not intentionally disclose, sell, trade, rent or otherwise reveal your personal information to any third party without your permission, subject to the following exceptions: (i) VNA of Texas may disclose your contact information as required or permitted by applicable laws, rules or regulations (ii) VNA of Texas may share this information with Blackbaud, Inc. or the financial institutions that make it possible for us to process and acknowledge your donation. Blackbaud maintains its own privacy policy; and you may [click here](#) to access their policy.

## **Email Privacy Policy**

VNA is committed to keeping your e-mail address confidential. We will not intentionally disclose, sell, trade, rent or otherwise reveal your e-mail address to any third party without your permission, subject to the following exceptions: (i) VNA of Texas may disclose your e-mail address as required by applicable laws, rules or regulations (ii) VNA of Texas may share this information with Blackbaud, Inc., the vendor that makes it possible for us to communicate with you, or the financial institutions that make it possible for us to process and acknowledge donations. Blackbaud maintains its own Privacy, Terms of Use and Linking Policy; and you may click here to access their policy. VNA will maintain the information you send via e-mail in accordance with applicable federal law and will use your e-mail address only to communicate with you concerning VNA or its related activities.

## **Security**

VNA of Texas has implemented accepted standards of technology and operational security in order to protect personally-identifiable information from loss, misuse, alteration or destruction. Only authorized VNA of Texas employees or vendors are provided access to this information, and such employees or vendors must sign a confidentiality agreement as a term of such authorization. However, we cannot guarantee that unauthorized persons will not obtain access to your personally identifiable information.

## **Use of Cookies**

Vnatexas.org uses cookies to automate the process of logging on to certain areas of the website. A cookie is a small data file stored on your computer that contains a single, randomly assigned user ID number. By recognizing this ID number, Vnatexas.org can automatically provide you with the personalized content you requested. Cookies can neither read any other files on your computer, nor damage your computer. Most browsers are initially set to accept cookies. If you prefer, you can set your browser to refuse cookies or to alert you when cookies are being sent.

## **Links to This Site**

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The VNA of Texas ordinarily does not prohibit links to its website, provided that any such link does not improperly connote an endorsement by or affiliation with VNA of Texas, or otherwise adversely impact VNA of Texas.

**Children and Privacy**

Vnatexas.org is not intentionally designed for or directed at children, and we will not intentionally gather or maintain information on children.